

BUSINESS JOURNAL 50

Jimerson & Cobb PA

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Revenue Growth: 51.6%

Jimerson & Cobb PA, a Jacksonville-based law firm, has experienced more than 51 percent growth in the past year because of client retention and strong relationships with its employees.



“The grass is always greener at our firm because we water it,” said Charlie Jimerson, founder and partner at Jimerson & Cobb, which recently relocated to the Downtown area. “We keep our employees engaged and empowered, and we go through a great deal of organized effort to not take ourselves so seriously.”

There are nine attorneys and 18 employees at the firm – a number that is intimate enough for employees’ work to feel critical toward the firm’s success.

“We really care about our employees – we have a lot of personal relationships, we do a lot to invest in their long-term success,” Jimerson said. “We treat our employees just like we do our best clients – with respect, empathy, with great candor, and with loyalty.”

At Jimerson & Cobb, attorneys are trained to be their own sophisticated brand and to practice law in a creative and efficient manner, Jimerson said.

“We are fundamentally focused on redefining what it means to provide professional services in an exceptional way,” he said.