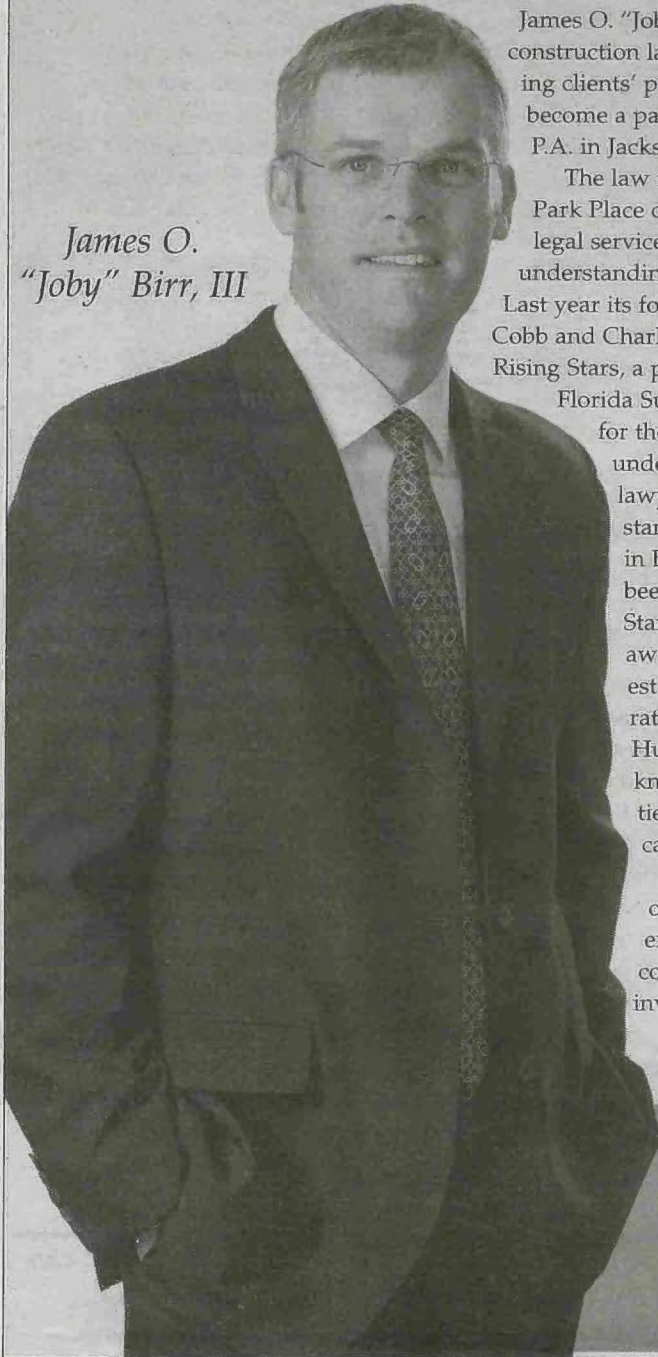


B U S I N E S S P R O F I L E

CONSTRUCTION AND BUSINESS LAWYER JOINS JIMERSON & COBB



James O.
"Joby" Birr, III

James O. "Joby" Birr, III, an expert in construction law with a talent for solving clients' problems, has recently become a partner at Jimerson & Cobb P.A. in Jacksonville's Riverside area.

The law firm at 701 Riverside Park Place delivers personalized legal service with passion and a deep understanding of business and people. Last year its founders, Christopher Cobb and Charles Jimerson, were named Rising Stars, a peer-nominated title from Florida Super Lawyers Magazine for the state's top attorneys under age 40. When seeking lawyers with the same high standard they found a match in Birr, who has three times been designated as a Rising Star. Birr's peers have also awarded him with the highest level of honor, an AV rating from Martindale-Hubbell, for his legal knowledge, analytical abilities, judgment, communication and experience.

Birr, 41, in his 13 years of legal practice has extensive experience in construction-related claims involving developers,

homeowners, condominium associations, subcontractors, contractors, suppliers and insurance companies. That experience includes handling construction lien and bond claims, construction contract claims and construction defect claims, among other things.

"He's a great addition because he brings diversity of experience to the firm," Jimerson said.

Jimerson and Cobb appreciate Birr's natural competitive streak, which led to his earning All-America honors in baseball at the University of North Florida and being drafted by the St. Louis Cardinals in June 1995.

"We're litigators," Jimerson said. "We wanted someone who's hungry to try cases."

Birr moved to Jacksonville in 1991 and earned a bachelor's degree from the University of North Florida. He graduated with honors from the University of Florida's Frederick G. Levin College of Law and was admitted to The Florida Bar in 2000.

In 2008, Birr became board certified in construction law for his special knowledge, skills and expertise. He practices law in both state and federal courts. Jimerson said Birr's assertiveness, organization and tremendous resolve is an asset

because it helps him achieve successful outcomes for his clients.

"When he's on a case, he's on top of things," Jimerson said. "He's going to push the pace and work for results."

Legal analysis and experience are critical, Birr said. But it's equally important to be a good listener and a clear communicator who helps clients understand the legal complexities of their situation and helps them avoid pitfalls.

"I'm a good problem solver," Birr said. "My clients get the value of my knowledge and I'm making their life easier."

Birr said he's looking forward to working with his good friend, Cobb, another board certified construction lawyer, who like Birr, attended UNF and was a baseball standout. Last year, Cobb was appointed by Gov. Rick Scott to the Construction Industry Licensing Board, a division of the Florida Department of Business and Professional Regulation that oversees the construction industry.

Birr lives in the Southside area with his wife and two children. He is also active with the University of North Florida Osprey Club and is the Jacksonville Public Library Foundation Board of Directors Secretary. He is an alumni of Leadership Jacksonville.

Jimerson & Cobb is located at 701 Riverside Park Place, Suite 302, Jacksonville, FL 32204. The firm's phone number is (904) 389-0050. For more information, please visit their website at www.jimersoncobb.com

