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**FLORIDA-BASED BUSINESS LAW FIRM TAPS LONG-TIME, NORTHEAST  
FLORIDA REAL ESTATE DEVELOPMENT EXECUTIVE TO ADVANCE GROWTH**  
*Bill Garrison Named Firm Development Executive at Jimerson Birr*

**Jacksonville, Fla. – November 16, 2020** – Jimerson Birr, a full-service business law firm headquartered in Jacksonville, FL hired long-time, northeast Florida real estate development executive Bill Garrison to advance the company’s growth pursuits. In his role as Firm Development Executive, Garrison will support business development focusing on the industries of Construction; Real Estate Development, Sales & Leasing; and Community Associations. He will also take the lead in strengthening recruitment strategies and employee engagement initiatives.

Before joining the firm, Garrison most recently served as the Executive Director of the Northeast Florida Builders Association (NEFBA) after a number of years as the Director of Economic Development for Clay County. He has enjoyed an extensive and varied 25-year career in northeast Florida involving construction, housing and real estate, and has amassed a wealth of experience, relationships and connections in that time.

“Bill Garrison is among the most well-respected and influential figures in the construction and development industry locally,” said managing partner Charles B. Jimerson. “He shares our value system and has a track record for forging the types of meaningful partnerships we aim to establish with every engagement.”

A U.S. Navy Veteran, Garrison graduated from the U.S. Naval Nuclear Power School and served aboard the U.S.S. Sunfish, a nuclear-powered, fast-attack submarine. In the field of construction, which was his first job between high school and the Navy, and his job upon completion of military service, Garrison climbed the ranks from carpenter to project manager. For the next 12 years, as a lumber salesman, he learned the fundamentals of being successful in business. His career continued with various leadership positions with other companies including site agent and operations manager for the next decade before being appointed the Chairman of the Clay Builders Council (CBC) in 2007 and again in 2010, which accelerated his advancement in the industry. He would go on to be named the CBC’s Builder of the Year.

A Clay County resident since 1985, Garrison has been married for 40 years with three children and four grandchildren. He believes “family” and “community” are two of the cornerstones that have always kept him grounded.

“Working for Jimerson Birr in this capacity is an opportunity that perfectly leverages nearly every one of my professional experiences up until now,” Garrison said. “I am whole-heartedly looking forward to continuing to work within the industries I have become so invested in through the years, representing a law firm that has earned my utmost respect.”



## About Jimerson Birr

Formed in June 2009, Jimerson Birr is a Florida-based law firm with worldwide reach that seeks to exceed client expectations through a commitment to excellence and by adding value to their businesses. Jimerson Birr offers a customer-focused and cost-effective alternative to larger business law firms, working closely with clients to discover and implement customized legal solutions that best meet their needs. The firm handles commercial disputes, transactions and operations issues with the same dedication and intensity, whether a client is a Fortune 500 company, or a privately held small business. Jimerson Birr clients are representative of many different business industries, including construction, banking and financial services, manufacturing and distribution, healthcare, real estate development, and community associations. For more information about the firm, visit <http://www.jimersonfirm.com/> or call (904) 389-0050.

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